

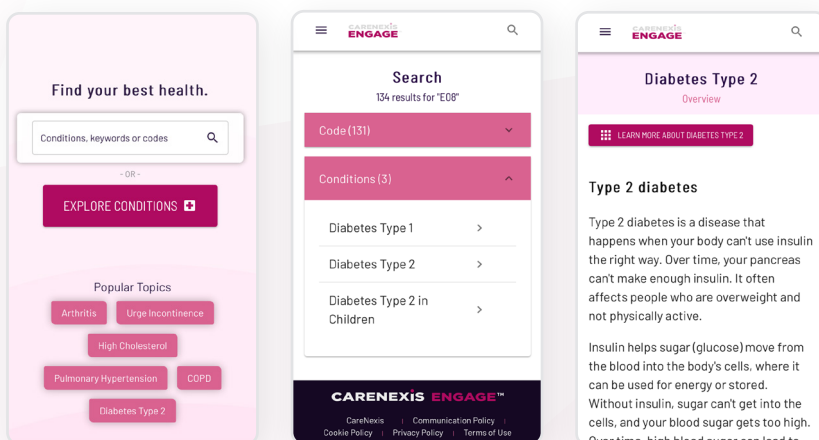
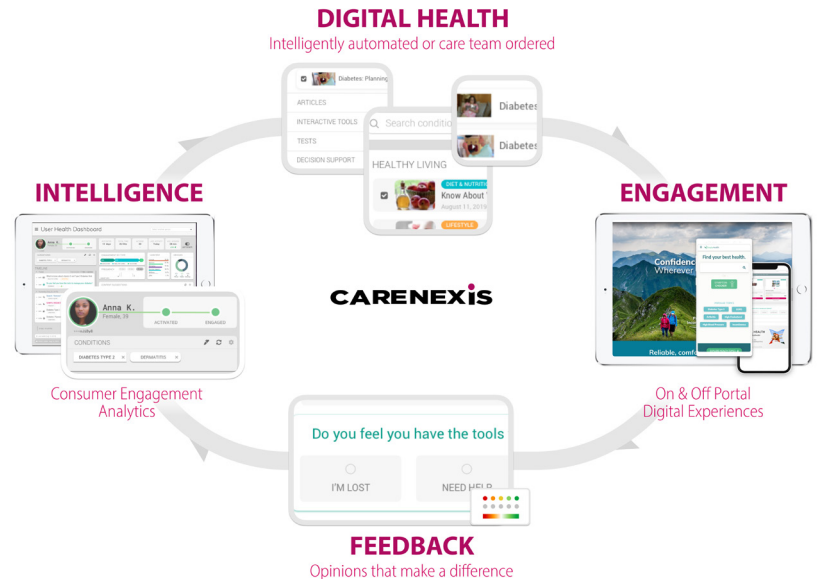
# CARENEXIS ENGAGE™

## Personalized patient education made simple

**THE PROBLEM ::** Our health is one of the most important aspects of our lives, yet finding the right information, services, and products unique to our individual needs and interests can be overwhelming. After experiencing these challenges ourselves as parents, patients, and caregivers, we set out to build smarter solutions that center on helping healthcare consumers get the relevant and personalized information they need, when they need it, and helping healthcare providers save time and improve patient engagement and care.

**THE SOLUTION ::** The CareNexis Engage™ plug and play digital health solution helps you personalize patient education and consumer health experiences, tailoring relevant information and content to the needs of the individual in the reachable moment.

CareNexis Engage™ is easy to use, quick to deploy, and delivers demonstrable value in terms of improved user experience, engagement and return on attention.



## Core IP – Code:Lock

CareNexis' patent-pending Code:Lock technology includes methods and systems for an electronic healthcare platform to automatically provide healthcare consumers with relevant, personalized medical and health-related content (eg: education, information, products, and services) aggregated from trusted and curated content sources, based on individual medical codes (eg: ICD, CPT, NUCC, etc.) and numerous dimensions of data (clinical health content, lifestyle, diet, nutrition, products, services, and more) using advanced and proprietary machine learning processes.

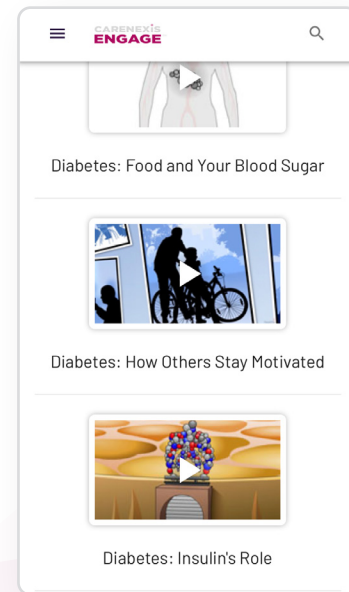
## Automated Engagement Tools

**WHAT IT DOES ::** Automates the delivery of personalized patient education and care recommendations

- ▶ Automatically push content to your patients based on diagnostic code
- ▶ Automatically pull content by the patient based on individual preferences

**TARGET AUDIENCE ::** Healthcare providers, health IT and EHR providers, healthcare content publishers

**KEY BENEFIT ::** Enables you to deliver relevant, timely, engaging health content to your patients via patient portal, email or SMS based on their diagnosis or area of interest



## KEY FEATURES

- ▶ Mobile optimized web app
- ▶ Includes comprehensive searchable library of trusted health content (condition information, treatments and procedures, wellness and prevention content, care resources and recommendations) from high quality sources like Healthwise, or deploy your own content sources
- ▶ Includes video and interactive tools
- ▶ Easy to deploy – plug and play API available for immediate trial (no PHI or portal integration required)
- ▶ Embedded option available within HIPAA compliant environments, with configurable user experiences and seamless workflow integration
- ▶ Easy to add custom surveys, patient assessments, and product/service recommendations
- ▶ Advanced analytics dashboard available for actionable insights

